

2020

2021

AUDIOVISUAL  
CATALOGUE



## THE ON-SCREEN STORY OF A WORLDWIDE PHENOMENON

The **Smurfs** began life in **1958** as comic book characters created by Pierre Culliford (**Peyo**). A film version of this first comic book was made in 1975, entitled “**The Smurfs and the Magic Flute**”. In 1981 the Smurf stories were adapted for the silver screen by **Hanna-Barbera**, a run that lasted for 9 seasons. After the first showing on NBC, a worldwide roll-out of the classic cartoon series made the Smurfs famous all over the globe. In 2011 the Smurfs went on to conquer the big screen, with a first **3D** movie produced by **Sony Pictures**. This success story has been **documented** in a film, “**From the world of Peyo to Planet Smurf**” (2011), and led to the release of a second blockbuster movie in 2013. 2017 set the scene for a new era in the history of Smurfs with the **fully animated CGI movie** “**Smurfs: The Lost Village**”, a brand new take on the universe of Peyo. And there’s more smurfiness to come with a **new TV series** currently in production and coming in 2021!

**IMPS**, the company founded by Peyo’s daughter, Véronique Culliford, handles the worldwide licensing of the Smurf character, and **distributes the classic series, the first feature film and the documentary**.

The continuing **success** of the Smurfs is due to its broad appeal across **cultural, age and gender** demographics. The **timeless** stories with **universal** values continue to enchant children every day all over the world.



## OH, HELLO THERE!



**THE SMURFS  
NEW TV SERIES**

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**FROM THE WORLD OF PEYO  
TO PLANET SMURF  
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# NEW TV SERIES

IN PRODUCTION

SEASON 1  
COMING IN 2021



Peyo's beloved characters are careening back to TV in a brand new, high-voltage, **3D version** of this perennial favourite. Using pure **Smurf DNA** from the comic books, this new series aimed at girls and boys is pushing the charm and absurdity of the original to greater heights, fitting in perfectly with today's faster-paced times. It features original stories with more complex characters, snappier dialogue, joyful anarchy, and irresistible global appeal for a contemporary audience aged 5 to 10. **An explosive package full of adventure and humour!**

Peyo  
PRODUCTIONS

DUPUIS  
AUDIOVISUEL

KIKA  
von ARD und ZDF

TF1

vrt

rtbf .be

A Peyo Productions-Dupuis Édition & Audiovisuel coproduction,  
in collaboration with TF1, KETNET, OUFtivi and KIKA;  
© Peyo Productions/Dupuis Édition & Audiovisuel

SEASON 1

3D CGI ANIMATION

5-10 YEARS OLD

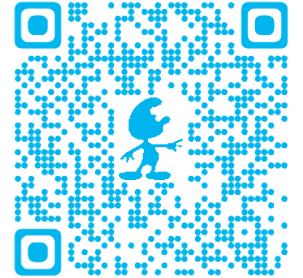
52 X 11'

FULL HD

BOYS & GIRLS



DOWNLOAD  
OUR PITCHBIBLE



SMURF OUT!  
SPOILER ALERT!





# CLASSIC TV SERIES



After decades of continued **successful broadcasting** across all platforms, the animated series developed by Hanna Barbera in the 80's has definitely become an **evergreen classic**. The recent digital remastering brings the exciting and magical adventures of the cheerful little blue characters with their white hats and trousers to the audience of our time, ensuring its ever going broad appeal across cultural, age and gender demographics. With dubbings available in more than **40 languages**, the Smurfs TV series offers **hours of timeless entertainment** for the whole family to watch.

272 X 24'

2D ANIMATION

4-10 YEARS OLD

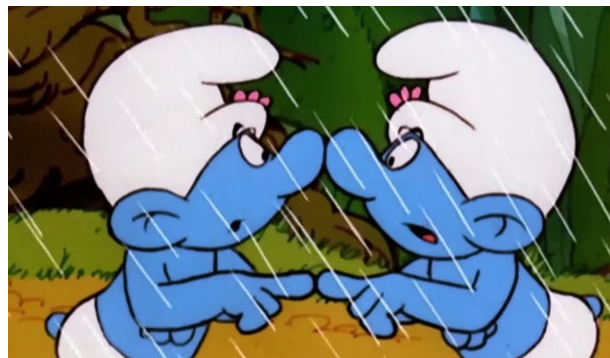
9 SEASONS

1981-1989

HD 16:9

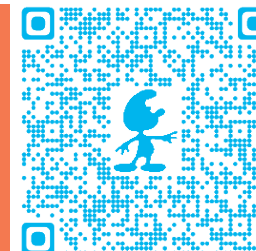
40+ DUBBINGS

A Hanna-Barbera Production, in collaboration with LAFIG s.a.  
© HANNA-BARBERA/LAFIG SA (1981-1989)



SMURFY  
MOMENTS OF  
THE SHOW

DOWNLOAD  
THE DETAILED  
PRESENTATION



# FEATURE FILM

1 X 70'

UHD RESTORATION

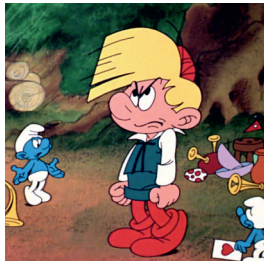
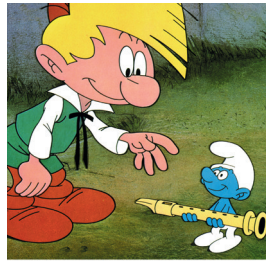
2D ANIMATION

20+ DUBBINGS

## The Smurfs and the Magic Flute



Based on the original [Johan & Peewit](#) comic book by Peyo released in 1958, in which the Smurfs made their first appearance, this feature film tells the funny and adventurous story of how a [magic flute disappeared from the Smurf Village](#) and how the knight Johan and his companion Peewit will need the [Smurfs' help](#) to save the day. The [UHD restoration](#) from the original film spruces up this inescapable hand-drawn animation jewel.



A Dupuis-Belvision coproduction  
© LAFIG SA (1975)

# DOCUMENTARY

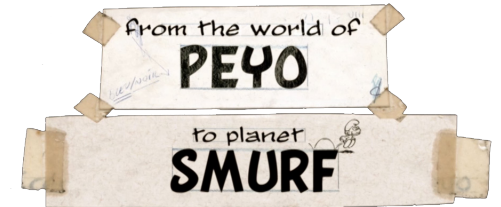
ADULTS & FAMILY

HD 16:9

1 X 52'

LIVE ACTION

3+ DUBBINGS



The documentary retraces [how Pierre Culliford became Peyo](#), the author and the artist. His work and characters, from [Johan and Peewit](#) and [the Smurfs](#) to [Benny Breakiron](#) and [Pussycat](#), are all explored by his family, close friends, former colleagues and critics. It also features the American team who created the [Sony Pictures](#) blockbuster hit "[The Smurfs](#)" in 3D.



Produced by Nexus Factory, IMPS,  
Des Places & Des Montagnes and RTBF © (2011)



# LET'S SMURF IN TOUCH!

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## NOTES



THE  
SMURFS

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